

Dear Sir/Madam,

The Portuguese Society for Optics and Photonics, SPOF, in its aim of promotion of the development of Optics and Photonics, in general and particularly in Portugal, is organizing the forth international edition of the major conference in these subjects. The AOP2019 conference will be held in Lisbon, May 31st to June 4, 2019 (<http://www.aop2019.org>).

In an open friendly environment, this forum will be an excellent opportunity to foster the establishment of the widest range of cooperation between the participants and to establish sound mutually beneficial cooperation relationships among research institutions, the industry, higher education institutions and scientific societies committed to the promotion of Optics and Photonics and of its impact in the development of our societies. The exhibit area, nearby the registration and coffee break zone close to the conference rooms, apart from the display of scientific and technical equipment, is expected to host boots of research labs and industries in order to promote and facilitate the setting-up of future new collaborations.

Open to contributions in all topics of Optics and Photonics and application’ fields, with this conference we expect to set the state-of-the-art in the subject foreseeing the lines of development on next decade while creating strong bonds and cooperation relationships between the over 200 participants expected, research institutions and companies.

For all these reasons, please consider to be engaged in this exciting and high impact event as a sponsor and participant. Please check below the different and flexible sponsorship conditions.

For further information please contact [optica@aop2019.pt](mailto:optica@aop2019.pt)

With kind regards, the AOP2019’ chairperson,

Manuel Filipe P. C. M. Costa

(SPOF)

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# Sponsorship Conditions

The 4rd International Conference on Applications of Optics and Photonics, AOP2019, offers a variety of partnership opportunities suitable for small, as well as, large organizations. Partners of AOP2019 will gain visibility for their companies, demonstrate their support to research and development, and contribute to the success of the conference. Five levels of partnership are available depending on the amount of the contribution.

# Platinum package\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Package price 4000 €**

* Presentation time (up to 5 minutes) slot (in the spirit of the conference) at the opening (and or closing) ceremony of the conference.
* Official “Thank You” note, including at the opening and closing ceremonies, recognizing the company partnership.
* Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
* Displaying the company advertisement as a web banner 160 px (width)  x 600 px (high)  on the conference official website with active link to the company Home Page;
* Placing the advertisement of the company (one back page - full color) in the scientific programme of the Workshop (Programme Book) printed in 250 to 300 copies;
* Placing the name of the company at the conference’s proceedings book;
* Exposing a logo/info board/banner provided by the Partner’s during the plenary sessions and in the registration area as well as in two sections chosen by the partner and during “get together” events or at “conference dinner”;
* Placing an LCD 40” screen displaying a promotional movie in the registration/coffee break areas;
* Placing the promotional materials in the Programme Book or/and product samples, provided by the Partner in a conference bag;
* Obtaining a 4 sqm exhibition space chosen by the Partner at the conference venue lobby;
* Invitation to the conference for 3 Partner’ representatives;

# Golden package\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Package price 2500 €**

* Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
* Placing the advertisement of the company (one inside page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 to 300 copies;
* Placing the name of the company at the conference’s proceedings book;
* Exposing a midsize logo/info board/banner provided by the Partner’s during plenary sessions and in the registration area as well as in one of the sections chosen by the Partner (or during one of the social events);
* Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in conference bag;
* Obtaining a 3 sqm exhibition space at the lobby of the conference venue;
* Invitation to the conference for 2 partner representatives;
* Official “Thank You” note recognizing the Company partnership.

# Silver package\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Package price 1500 €**

* Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
* Placing the advertisement of the company (half page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 to 300 copies;
* Placing the name of the company at the conference’s proceedings book;
* Exposing a small size logo/info board/banner provided by the Partner’s during plenary sessions and in the registration area;
* Obtaining a 2 sqm exhibition space at the conference venue lobby;
* Invitation to the conference for 1 partner representative;
* Official “Thank You” note recognizing the Company partnership.

# Bronze package\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Package price 900 €**

* Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
* Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 to 300 copies;
* Placing the name of the company at the conference’s proceedings book;
* Exposing a banner with the partner’s logo during plenary sessions and in the registration area;
* Obtaining a 1 sqm exhibition space at the conference venue lobby;
* Official “Thank You” note recognizing the Company partnership.

# Basic package\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Up to 750 €**

* Displaying a small size company logo on the conference official website and an active link to the company Home Page;
* Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 to 300 copies;
* Placing the name of the company at the conference’s proceedings book;
* Official “Thank You” note recognizing the Company partnership.

**Special sponsorship of particular conference’ events\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Additional sponsorship opportunities exists in a very flexible way depending on sponsor’s will, including the sponsorship of coffee breaks (individual, day or full conference), lunch and or dinner (individual or full conference) or receptions, starting at 500 €. To the sponsor will be given special visibility during the particular event (sponsor logo will also be included in the conference website, posters and proceedings). Please contact the organization explaining your plans ([optica@aop2019.pt](mailto:optica@aop2019.pt)) as soon as possible before February 1, 2019.

**The sponsoring of “Best Student” or “Best Communication” awards or scholarships (to finance travel expenses of the wining students/researchers) will be considered of high importance and greatly appreciated.**

# Additional options\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Company advertisement as a web banner 160 px (width)  x 600 px (high)  on the conference official website with active link to the Company home page | **1 500 €** |
| One-page, full color advertisement on the internal side of the cover page of Program Book | **1 500 €** |
| Placing a company’s Logo on the front side of a conference badge | **1 000 €** |
| One-page, full color advertisement in program book | **1 000 €** |
| Logo of company/Institution printed on a conference bag | **900 €** |
| Distributing informational and promotional leaflets in a conference bag | **800 €** |
| Placing a company’s Logo on an invitation to the Gala Dinner | **700 €** |
| Distributing ball pens with a company’s Logo in a conference bag | **600 €** |
| Distributing in a conference bag a badge lanyard with any overprint | **500 €** |
| Exhibition space hiring | **350 € / sqm** |

For any other question, please contact, as soon as possible and before February 1, 2019, local organisers at: [optica@aop2019.pt](mailto:optica@aop2019.pt)